

# ALENA CABRERO

## VFX / Post Producer

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917.767.9059

### EXPERIENCE

#### Freelance Producer

PSYOP LA *June 2018 - Sept 2018*

APPLE IN STORE INSTALLATIONS • MUCINEX "SUPER HERO" CAMPAIGN • COX COMMUNICATIONS

PSYOP NY *Feb 2017 - June 2017 / Sept 2017 - April 2018*

BILLY CRUMPETS • CLASH ROYALE • ANDROID OREO • US CELLULAR •

Method Studios *Nov 2016*

HPE • WALMART

Sibling Rivalry Studio *Feb-Apr 2015 | July 2015-Aug 2016*

Ford Ad content -The Westfield Mall (Go Team Blue) • BET Awards 2016 Promo & Live GFX packages • Cadillac "Parallels by Design" feat. Public School • Cadillac XT5 Auto Show Content (JMW) • TLC Network Re-Brand Package • HPE "The Machine" Conference Spot • Covergirl Smokey Eye Kit Campaign (Grey NY) • Tiffany GOLD web campaign • Disney XD Halloween GFX promo package • Fox Sports 1 Basketball Promo package • Olay Regenerist "Defy Beauty" Campaign (Saatchi & Saatchi) • Syfy Re-Brand International Package, Films Teaser, Comic Con package • Lowe's GFX Campaign - Spots / Tags (BBDO NY) • LOWE'S Spring 2015 GFX Campaign - Spots/Tags • ETSY 2015 IPO Video

Framestore NYC *June 2015*

Jose Cuervo • Direct TV

MPC *Oct-Nov 2014*

EXPRESS 2014 holiday campaign (6K Times Square Billboard Content)

Cox Communications • Ancestry.com • Realtor.com

Framestore NYC *Oct 2014*

Walmart 2014 Holiday GFX

SUSPECT VFX + Design *July-Aug 2014*

Castrol "Man Vs. Machine" Ft. Adrian Peterson • Capri Sun

Carbon VFX *June 2014*

Youtube "Epic Rap Battles of History" Campaign • MTV "Finding Carter" Promo

#### Full-time Producer

Producer/Senior Producer, SUSPECT VFX + Design *2010-2014*

Assistant to EP/Assistant Producer, SUSPECT VFX + Design *2008-2010*

### ABILITIES

- Bidding, negotiating, budgeting based on story boards, scripts, treatments, etc.
- Scheduling post/VFX; Colorists, Flame, Leads, Editors, Designers, Animators, Creative Directors.
- Highly experienced in client / Internal team communication.
- 100% involvement in projects and VFX methodology from conception to shipping.
- QC'ing, editing, organizing, presenting, posting for client / external review.
- Creative thinker, problem solver, solution seeker, detail oriented.
- Comprehensive knowledge of post/VFX pipeline, techniques and software within small and large VFX scope, including CG creature development / animation.
- Actualizing, closing out projects and liaising with Business Manager on all billings.

### EDUCATION

Graduated from Hunter College with BA in Film/Media Studies *2008*